

PRIVACY POLICY

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Crow Cams Australia Pty Ltd ACN 160 053 832 (“Company”) recognises the importance of protecting the privacy of personally identifiable information collected about another party (“Customer”).

1. INTERPRETATION

- 1.1 For the purposes of this Privacy Policy, the word ‘Customers’ includes visitors to our Website, purchasers of our Goods, and advertising customers.
- 1.2 Where appropriate we will handle personal information relying on the media exemption (but complying with the Australian Press Council Privacy Standards), related bodies corporate exemption and the employee exemption in the Privacy Act.

2. PERSONAL INFORMATION

- 2.1 We collect personal information when we provide our services to you.
- 2.2 Generally, we will tell you why we are collecting information when we collect it and how we plan to use it, or these things will be obvious when we collect the information.
- 2.3 We usually collect personal information directly from you although sometimes we may use agents or service providers to do this for us. We may also acquire lists from other sources, both from other companies and from other public documents.

3. USE OF INFORMATION

- 3.1 We usually collect personal information such as your name, address, and telephone number.
- 3.2 When you are online, we collect information regarding the pages within our network which you visit and what you click on.
- 3.3 We do not typically collect sensitive information. However, if we do, it will usually be for the purposes of providing our goods or services and if the law requires us to, we will seek your consent to collect it.
- 3.4 We use your information to provide our services to you, to fulfill administrative functions associated with these services, for example billing and delivery, to enter into contracts with you or third parties and for marketing and client relationship purposes.
- 3.5 We may also use your personally identifiable information to assist us in improving our products and services and we may also be in touch to let you know about goods, services, or promotions that may interest you.

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- 3.6 By providing us with this information you acknowledge and consent that we are able to contact you by mail, email (or other electronic communications) or by telephone.
- 3.7 When we collect your information, we will give you the ability to indicate that you do not want us to use your personal information for disclosed secondary purposes. At any time, you may notify us of your preference on this issue by contacting us by any of the methods listed below. At any time, you may notify us of your preference on this issue by contacting our privacy officer as set out at the end of this document. Please allow a reasonable time for your preference to be implemented.

4. SECURITY

- 4.1 The Company endeavours to ensure the security, integrity and privacy of personally identifiable information of our customers. We use a variety of physical and electronic security measures including restricting physical access to our offices and firewalls and secure databases to keep personal information secure from misuse, loss or unauthorised use or disclosure. Unfortunately, no data transmission over the Internet can be guaranteed to be totally secure.

5. COOKIES

- 5.1 Cookies are data that a website transfers to an individual's hard drive for record-keeping purposes. Cookies can facilitate a user's ongoing access to and use of a site. They allow us to track usage patterns and to compile data that can help us improve our content and target advertising. If you do not want information collected through the use of Cookies, there is a simple procedure in most browsers that allows you to deny or accept the Cookie feature. But you should note that Cookies may be necessary to provide you with features such as merchandise transactions or registered services.